



Fédération Internationale
de Natation

MEMORANDUM

TO: ALL FINA NATIONAL MEMBER FEDERATIONS
FROM: FINA Office, Lausanne (SUI)
DATE: May, 20th, 2010
RE: World Swim Against Malaria

NUMBERS OF PAGES INCLUDING THIS ONE: 2

Dear Friends,

It is with pleasure that FINA has followed Speedo's request to support "World Swim Against Malaria (WSM) 2010", a global initiative to bring swimmers together, in order to raise money to fight malaria. The aim is to achieve one (1) million people swimming on (more or less) the same day all round the world – **25 June 2010**.

This is the third time WSM will have been run. There are already many people committed to swim in WSM, representing swimming federations, clubs, schools, community groups and major international corporations.

We formally announced our support for WSM, with Speedo, in 2005 at a press conference during the Montreal 11th FINA World Championships.

FINA committed to support this initiative because this was a real opportunity for the swimming community around the world to do something very simple, but very substantial, for a humanitarian cause which could save thousands of lives.

Already US\$5.5m has been raised and 1.2 million mosquito nets distributed to protect 2.5 million people, mainly children. This has helped to avoid 60,000 deaths. This is a wonderful achievement.

I would be delighted if you would feel able to invite the swimming community in your country to participate and to give the initiative your support.

Why malaria?

As you may know, malaria is one of the biggest disease killers in the world and it is the single largest killer of children. 70% of malaria deaths are children under 5 years of age. One child dies of malaria every 30 seconds.

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That's equivalent to seven jumbo jets full of children taking off each day and disappearing due to malaria.

The aim is to make a difference very simply: by swimming and raising funds to buy and install mosquito nets - millions of them. 100% of funds raised will be used for mosquito nets.

How swims will be organised

Swims are being organised in many different ways; each swim may choose its own format to encourage participation and to make it enjoyable and meaningful for all those taking part.

The organisers of World Swim Against Malaria would be happy to work with you on how your National Federations can help in mobilising swimmers. Examples of possible activities include:

- contacting the swimming clubs in your country and encouraging them to participate
- adding the WSM logo to your website.

Speedo have donated 35,000 items of swimwear that anybody signing up to swim can access through making donations on the website.

If you would like assistance, please contact WSM organisers through the website www.WorldSwimAgainstMalaria.com/speedo which describes the initiative in detail or via RMATHER@againstmalaria.com.

I am delighted this initiative continues to thrive in our sport of swimming. I believe it is a great advertisement for the strength and values of the community of swimmers around the world. I hope you will join FINA in supporting World Swim Against Malaria and in extending the invitation for swimmers to participate everywhere.

Yours sincerely,

Dr. Julio C. Maglione
FINA President

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